

## **Call for Tender in providing EU27 Market Data**

### **Background**

ATLETE II Project (Appliance Testing for Washing Machines Energy Label & Ecodesign Evaluation) started in May 2012, promoted by the EU Programme Intelligent Energy Europe. The main goal of ATLETE II is to continue the process initiated with ATLETE I Project and to further increase European-wide implementation and control of energy labelling and eco-design implementing measures for appliances.

The project's core part is the field work of testing 50 washing machines, to be randomly selected within a shortlist of models. The intention is to focus on:

- the bestseller products for each manufacturer/producer that has a market share above 0.1% on the EU 27 market,
- and national champions in following countries AT, BE, CZ, DK, FR, DE, IT, NL, PL, ES, SE, UK with market share above 1%;

the detailed selection procedure is being set up within the project development.

The tests are going to start in November-December 2012.

### **Call for tender**

This call for tender is to ask for a declaration of interest in providing market data in order to create a short list of products out of which random selection of washing machines will be completed, and a quotation for the service offered. The technical detail of the requested market data are shown in Annex.

Your declaration of interest, along with a description for the proposed service and pricing should be sent to Michał Zakrzewski by e-mail <michal.zakrzewski@ceced.eu> **by 18 September 2012.**

Should you need further information to structure your proposal, please contact Michał Zakrzewski, responsible for this part of the project at [michal.zakrzewski@ceced.eu](mailto:michal.zakrzewski@ceced.eu).

More information on the project on [www.atlete.eu](http://www.atlete.eu)

## **Annex: Technical elements of the market data**

Companies willing to provide their offers, should demonstrate that market data delivered by them cover at least 60% of at least 85% of the EU 27 markets, and collected through retailers panels.

The delivery should be provided in two sets:

1. list of all producers and contact addresses (if possible) split in market share classes;
2. list of 10-20 best selling models, selected according to the producer market share and product category. For each model there should be an indication in which countries it can be found in the shops and average unit price.

The list of appliances should be provided for the automatic washing machines, with the split into following loading capacity:

- $\leq 5,0$  kg
- $>5,0$  kg  $\leq 6,0$  kg
- $>6,0$  kg  $\leq 7,0$  kg
- $>7,0$  kg

The delivery date of the market data is expected in 3 batches. The first delivery should be done by the 15<sup>th</sup> October 2012 covering 4-month period of June-September 2012. The following two deliveries should be completed around April and September 2013 covering respective 4-months periods. All exact dates to be confirmed when signing the contract.